



Entrepreneurship in terms of gender: from managing fears to the challenge of reality- WOMCA

**"Non Formal Training Development for Mentors to Boost the Women Creativity Spirit to Start Social Entrepreneurship"
(2017-2-ES02-KA205-009971)**

Data: 30 October 2018

Location: Salón de Actos Biblioteca Gregori Maians
Universitat de València
46022 Valencia

- AGENDA -

9:30 - 10:00	OPENING CEREMONY
	<ul style="list-style-type: none"> - Mr Francisco Álvarez. General Director for Economics, Entrepreneurship and Cooperativism. Conselleria de Economía Sostenible, Sectores Productivos, Comercio y Trabajo. - Prof Estrella Durá. Department of Personality, Evaluation and Psychological Treatments. Universitat de Valencia. Secretariat member of the IU Polibienestar - Mrs Sara Verdú. Coordinator of Social involvement and Gender-equality Policies. Las Naves
10:00 -10:45	WORKSHOP I: WOMEN ENTREPRENEUR FROM CAPITALIST ENTERPRISES
	<ul style="list-style-type: none"> - Mrs Cristina Argente. General Coordinator at EVAP. - Mrs Ana Carrau. Vice Chairwoman at AJEV. - Mrs Lola Bordás. CEO at Fundadoras Club. - Mrs Ana Bilbao. Founder of Nuttralia
10:45-11:15	WOMCA: Non Formal Training Development for Mentors to Boost the Women Creativity Spirit to Start Social Entrepreneurship
	<ul style="list-style-type: none"> - Mrs Lina Klemkaite. Co-founder and Director of Dramblys - Mrs Margarita Lecha. Innovation Manager at I-Box Create S.L.
11:15-11:30	Coffee break

11:30-12:15	WORKSHOP II: ALTERNATIVE SPACES FOR FEMALE ENTREPRENEURSHIP
	<ul style="list-style-type: none"> - Mrs Nadia Ruiz. CEO at La Tribu. - Foundators of Formigues Liles. - Mrs Ángeles Avilés. CEO at Monvital
12:15-13:00	ROUND TABLE: CHALLENGES AT THE FIRST STAGES OF ENTREPRENEURSHIP
	<ol style="list-style-type: none"> 1. Entrepreneurship funds: the challenge of new technologies. Dr Salvador Pérez. Social Economist and Menthor at Ajuntament de València Colab. 2. Economy for the Common Good: another space for female entrepreneurship. Dr Vanessa Campos. Lecturer at the Department of Business Administration. Universitat de València. 3. The role of Innovation in female entrepreneurship. Dra Johanna Ciro. IU for Social Studies on Latin America. Universitat d'Alacant.
13:00-13:15	CLOSING CEREMONY
	<p>Dr Amadeo Fuenmayor. Director of the Department of Applied Economy. UVEG.</p> <p>Dr Cristina Crespo. Vice-Dean of Participation, Volunteerism and Gender-Equality. UVEG.</p> <p>Dr Antonia Sajardo. Departament of Applied Economy. IU Polibienestar.</p>
13:15-14:30	LUNCH
14:30-16:30	WORKSHOP: ENTREPRENEURSHIP AND MENTORING FOR WOMEN
	<p>Mrs Margarita Lecha. Innovation Manager at I-Box Create S.L.</p> <p>Mrs Lina Klemkaite. Co-founder and Director of Drambllys</p> <p>Mrs Amaia San Cristóbal. CEO at Drambllys</p>

Organization: I-Box Create S.L. (www.iboxcreate.es - T. +34661215086)